

1230693500035



Office of the Minnesota Secretary of State
Minnesota Public Benefit Corporation / Annual Benefit Report
Minnesota Statutes, Chapter 304A



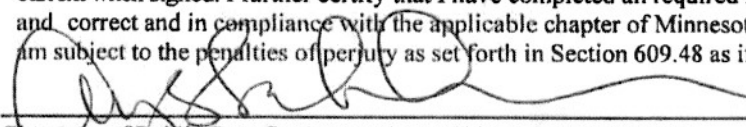
Read the instructions before completing this form
Must be filed by March 31
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) The Better Berry Pie Company
General Benefit Corporation
2. The public benefit corporation's board of directors has reviewed and approved this report.
3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

Please see attached.

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.



Signature of Public Benefit Corporation's Chief Executive Officer

3/19/22

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

Crystal@betterberriepie.com

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Crystal Osman

920.562.2550

Contact Name

Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

Yes No



Annual General Benefit Corporation Filing

Assessment time period: 1/31/2021 – 12/31/2021

Assessment date: 3/19/2022

Currently, the Better Berry Pie Company General Benefit Corporation does not have an established board of directors beyond the founder and CEO, Crystal Osman. This business was established in April 2021 and became operational per definition of the B Impact Assessment in June 2021.

The third-party standard designated to assess annual impact by the Better Berry Pie Company GBC is the B Impact Assessment. Currently, over 150,000 businesses use the B Impact Assessment as a third-party assessment tool. The B Lab is a non-profit organization whose mission aligns with ours, to use business as a force for good. We believe business should serve people. While our company is brand new and many of the questions and assessments do not pertain to the size and scope, in time, as the company grows, we believe this tool will help define and measure our impact. The goal is to become a certified B Corporation. Using this assessment from day one will allow us year over year comparison of data, benchmarking, and tools to accomplish our goals.

The Better Berry Pie Company elected to become a General Benefit Corporation and will establish a mission statement in 2022. This mission statement will encompass how the company seeks to benefit the social, environmental and community elements our business encompasses. To date, our philosophy has been to build a company everyone can fall in love with - from our pies to our people, we want to be what people deserve in every sense of the word. Local, organic, gluten free, inclusive, and accessible. Climate focused and sustainably minded, we take our role on this earth seriously. We will amplify and lift others who are doing critical work within food, social and racial justice, and the environment as well.

We do not yet have the systems in place to measure our impact on the areas referenced above, but we know a few things: 4.95% of dollars for expenses were paid directly to the farmers raising the food we used in our pies. Over 58% of our purchases were made from suppliers located in Minnesota and our most significant supplier is a cooperative distribution warehouse and made up over 24% of our expenses. In 2022, we intend to focus on a few areas that will improve our ability to measure impact.

Overall, our efforts are severely hindered by our size and newness as a company.

Crystal Osman
Founder and CEO
The Better Berry Pie Company GBC



Work Item 1305515900037
Original File Number 1230693500035

STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
FILED
03/29/2022 11:59 PM

Steve Simon

Steve Simon
Secretary of State