**Social Media Toolkit: Vote from Home & Poll worker recruitment**

Help amplify our messages to keep Minnesota #1 in voter turnout while also reducing the spread of COVID-19. Please use and adapt the language for Twitter and Facebook posts to promote information to your audiences:

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| **Vote from Home** | |
| **Facebook posts** | **Twitter posts** |
| Thousands of Minnesotans have taken the step to vote from home during 2020 elections. And you can, too!  1. Visit [www.mnvotes.org](http://www.mnvotes.org)  2. Complete the "Request for Absentee Ballot" application - make sure you have a Minnesota-issued driver's license/State ID or the last 4 digits of your Social Security Number  Ballots are generally sent about 6 weeks ahead of Election Day. Once you vote, you can even track your ballot online! | COVID-19 is no match for Minnesota’s people power! Make your voice heard in the 2020 election – but safely, by voting from home. Request your absentee ballot with this 2-minute application: [www.mnvotes.org](http://www.mnvotes.org) #VoteMN #VoteFromHome |
| With XX days until the August primary 🗳, be sure you have a plan for how you're going to vote.  1. Request an absentee ballot (TODAY)  2. Vote from home, or early in person, using your absentee ballot through DATE  3. Vote in-person, with social distancing, on August 11  Make your choice today: (LINK) | ### Days until the August Primary! Many Minnesotans are voting from home, but not everyone. Keep voting accessible to all, by becoming a poll worker. Contact your county to sign up today! |

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| **Poll worker recruitment** | |
| **Facebook posts** | **Twitter posts** |
| What does Minnesota need for the 2020 elections?  ✔️ Ballots  ✔️ “I Voted” stickers  ✔️ Masks  ✔️ Hand sanitizer  ✔️ A safe distance  ...and you!  Answer the call.  Contact your county today to become a poll worker for the August primary and November general elections! | Keep Minnesota fair by protecting every eligible voter's rights at the ballot box. Serve on the front lines as a poll worker! The stakes have never been higher. Contact XXX county today to sign up: (COUNTY LINK) |
| Have you ever thought about serving your community as a poll worker? 2020 Elections are right around the corner, so there's no time like the present to toss your hat in the ring! Contact your county today to learn more and sign up! (COUNTY LINK) | Want to make a difference, but too young to vote in the 2020 elections? Sign up to be a poll worker. In Minnesota, you can be a poll worker at age 16! Learn more here: (COUNTY LINK) |
| Every election year, over 30,000 Minnesotans answer the call to support elections officials by signing up to be poll workers -- and they get paid to do it!  Poll workers are in short supply. Contact your county elections office to sign up today: (COUNTY LINK) |  |