



Office of the Minnesota Secretary of State
Minnesota Public Benefit Corporation / Annual Benefit Report
Minnesota Statutes, Chapter 304A



Read the instructions before completing this form
Must be filed by March 31
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required)

2. The public benefit corporation's board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Signature of Public Benefit Corporation's Chief Executive Officer

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Contact Name

Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

Yes No

ANNUAL BENEFIT REPORT
OF
BALANCE POINT STRATEGY
A
MINNESOTA SPECIFIC BENEFIT
CORPORATION



3138 136th Avenue NW, Andover MN 55304

February 12, 2019

History of Balance Point Strategy

Balance Point Strategy, SBC (BPS) was incorporated as a Minnesota Public Benefit Corporation on April 21, 2017. The founders of BPS share a desire to assist public entities in improving the management and operations of their employee benefit programs. The founders believe that BPS analytical processes and observational model will result in improvements to the management practices in public entities, particularly as it relates to employee benefit programs.

BPS goal is to pursue the specific public benefit purpose of advocating for, and supporting continuous improvement of management and operations in public sector organizations. To this end, BPS focused most of its time during 2018 finalizing its Alpha Client *Annual Strategy Review (ASR)*.

Pursuit of our Mission

Regarding the period covered by this second report, January 1, 2018 through December 31, 2018, BPS pursued and achieved the specific benefit purpose stated in its articles of incorporation, and the BPS Founders believe BPS was successful in creating and developing its Alpha Client *Annual Strategy Review (ASR)* Model. This fresh, new, and unique analytical model provides an extensive quantitative review, incorporating data from several, client selected, peer group public school districts. Qualitative analysis for the Alpha Client included measurement of perceptions of employee health plan performance based on stakeholder perspectives and an analysis of the health plan's alignment with the client's over-arching strategies and goals.

Preliminary results of this Alpha Client's initial review were delivered to a Minnesota public school district during the prior year. Final results of the review were shared with the school district's management team and the School Board Finance Subcommittee during early 2018. Throughout most of 2018 BPS was testing market appetite for its *ASR product*. In late 2018, BPS focused on its second annual Alpha Client *ASR*.

We believe Balance Point Strategy, SBC was successful in achieving the goals of our specific benefit purpose in the following ways:

BPS was able to successfully accomplish its Alpha Client model development; test the methodology; and implement this methodology in a Minnesota Public School District, resulting in the completion of an Annual Strategy Review for a Metropolitan School District (affecting the experience of over 700 participating employees and 1,400 health plan participants). BPS plans to serve additional public school districts in the future, supporting the continuous improvement of our Public Entity Clients' Employee Health Plans.

BPS founders set no limit on the scope of our work to help public entities improve their management practices. As a result, the founders also donate hundreds of hours mentoring new school district personnel, providing guidance and advice, and assisting Minnesota school districts through various professional organizations.

Balance Point Strategy, SBC did not encounter any situations or circumstances that hindered its efforts to pursue and support continuous improvement of management in public sector organizations.

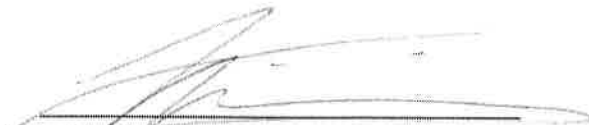
Certification by the Board of Directors

The undersigned, directors of Balance Point Strategy, SBC, hereby acknowledge and certify that we have reviewed and approved the enclosed First Annual Report.


Chris Hoehn

2/14/2019

Date


Larry Martini

2-14-2019

Date

Submission:

I, the undersigned, certify that I am the CEO of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the MN Secretary of State for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document, I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.


Chris Hoehn

2/14/2019

Date



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Original File Number 946789000031

STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
FILED
02/14/2019 11:59 PM

Steve Simon

Steve Simon
Secretary of State