

813568500031



Office of the Minnesota Secretary of State

Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A



Read the instructions before completing this form
Must be filed by March 31
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) Make It Last, SBC

2. The public benefit corporation's board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

See attached

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

[Signature]

Signature of Public Benefit Corporation's Chief Executive Officer

3/22/17

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

KKstensland@gmail.com

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Kristine Stensland

(507)923-6105

Contact Name

Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?
Yes No

2016 Annual Benefit Report Make It Last, SBC

As stated in Make It Last's Articles of Incorporation, the specific benefit purpose for which Make It Last is organized is to reduce unnecessary divorce and enhance marriage.

In 2016, the following are ways in which Make It Last pursued reducing unnecessary divorce and enhancing marriage:

- Presented research findings and alpha tool to attendees of a marriage conference and solicited feedback from participants
- The President joined the Research Advisory Council for Gloop. Gloop is developing a software platform which may meet the needs for Make It Last products.
- Ongoing discussions with organizations who have collected marriage data. May have access to large databases in early 2017.
- Continued discussions and further deepened relationship with outside experts:
 - Marriage experts and researchers – Dr. Scott Stanley, Dr. Galena Rhodes, Dr. Peter Larson
 - Stepfamily expert – Ron Deal
 - Marketing – Nickie Froiland
 - Legal counsel – John Roberts
 - Accounting – Allan O'Bryan
 - Software development – Gloop staff
- Participated in SBIR workshop/training
- Continued refinement of algorithms to power the digital tools which will be used to reduce the divorce rate and enhance marriages
- Attended stepfamily conference and were invited by organizer to speak at the 2017 conference if we have a product to share
- Marketing initiatives—logo designed, website launched, some collateral developed
- Alpha tool for reducing divorce and enhancing marriages out online

The two owners of Make It Last, Michael and Kristine Stensland, on average, were able to work on Make It Last activities around 10-15 hours/month. In addition, the majority of the marketing activities were done by an external company, who completed around 5 hours of work each month for Make It Last.

Thus far, neither investor or grant funding have been secured and no revenue has been generated. Mike continued to work full time at another job in 2016 to meet household expenses. Kristine began working part time in 2016 to allow for more time to be dedicated to Make It Last. All funding for Make It Last expenses has been provided from Mike and Kristine's savings.

We certify the Board of Directors have reviewed and approved this report.

We are excited to dedicate more time to reducing divorce and enhancing marriages. If you have any questions about our annual report, please give Kristine a call at (507) 923-6105.