

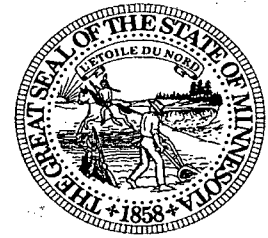
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Office of the Minnesota Secretary of State

Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A



Read the instructions before completing this form
Must be filed by March 31
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) Ballinger | Leafblad, SBC

2. The public benefit corporation's board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

see attached

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Marcia Ballinger
Signature of Public Benefit Corporation's Chief Executive Officer

1-5-17

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

marcia@ballingerleafblad.com

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Marcia Ballinger 651-341-4840
Contact Name Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?
Yes No


BALLINGER|LEAFBLAD

550 Vandalia Street, Suite 127

St Paul, MN 55114

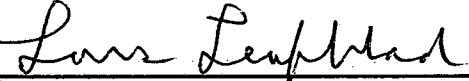
1. Our corporation seeks to empower the non-profit sector through the sharing of wisdom and experience.
 - a. We have done this by:
 - i. Promoting information, events, updates and research reports from non-profit organizations to our network. We maintain active social media presence (over 10,000 connections on LinkedIn and Twitter), so our promotion of these opportunities has a meaningful reach.
 - ii. Promoting job openings for a variety of non-profit organizations, including many that are not our clients.
 - iii. Speaking to audiences about the non-profit sector. We have done ten presentations in the last year to audiences ranging from public policy masters degree students to groups of seasoned executives seeking leadership roles in the non-profit sector.
 - iv. We write articles about the non-profit sector and share that information on our website, LinkedIn and Twitter accounts.
 - v. We provide individual counsel, at no charge, to individuals who wish to transition into the non-profit sector. We do this frequently in one-on-one meetings and through a weekly "open phone hour" for individual questions.
 - vi. We have provided our conference room for non-profit organizations to use at no cost. For example, two non-profit organizations who were engaged in a merger wished to meet in a private off-site location. They used our conference room for several sessions.
 - b. The extent to which the public benefit was pursued and created:
 - i. We feel that we have a unique role in the non-profit sector. We are privileged to have significant knowledge and connections. Our public benefit is to share that knowledge and share our connections with others in the sector, in order to benefit the sector as a whole.
 - ii. A fair bit of our time is spent thinking about ways to share information and connections. Sometimes we generate ideas and execute them for this purpose, other times we are solicited to share our knowledge and ideas.
 - c. Any circumstances that hindered our efforts to pursue the public benefit:
 - i. There were no negative circumstances this year.

The Ballinger|Leafblad board of directors has read and approved this report:

 1-5-17

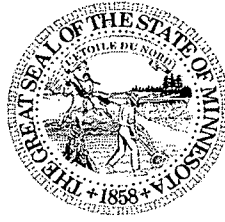
Marcia Ballinger, PhD, Co-Founder

Date

 1-5-17

Lars Leafblad, MBA, Co-Founder

Date



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STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
FILED
01/10/2017 11:59 PM

Steve Simon

Steve Simon
Secretary of State